

Planning the Arden Precinct



Presentation to Melbourne Metro Environment Effects Statement IAC
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AR DEN

NEW CENTRAL CITY DESTINATION

Purpose of Presentation

- Provide background to the Advisory Committee/Inquiry on the planning context of Arden Station
- Introduce the Draft Arden Vision & Framework to the IAC
- Opportunity for IAC to ask questions

Outline

- Where, why, when, who, what
- Current consultation
- Further information

Where is it?

- Part of inner Melbourne's urban renewal area as identified in *Plan Melbourne* and in City of Melbourne *MSS*
- Centred around new Arden Station
- Builds on the 2012 Arden-Macaulay Structure Plan
- Complements the current C190 amendment for the Macaulay (northern) part of the precinct



Planning and project context



ARDEN-MACAULAY



**MACAULAY C190
AMENDMENT AREA**



**ARDEN URBAN
RENEWAL PRECINCT**



**MELBOURNE METRO
ARDEN STATION
PRECINCT**



**ARDEN CENTRAL
AREA**

Area: Approximately 55 ha

Why urban renewal here?

- Strategic location near existing and new major transport infrastructure
- Makes jobs more accessible to the growing west
- Space for Parkville & Docklands to expand
- Industrial & rail land is in transition
- Government ownership of land
- Constraints including flooding can be addressed

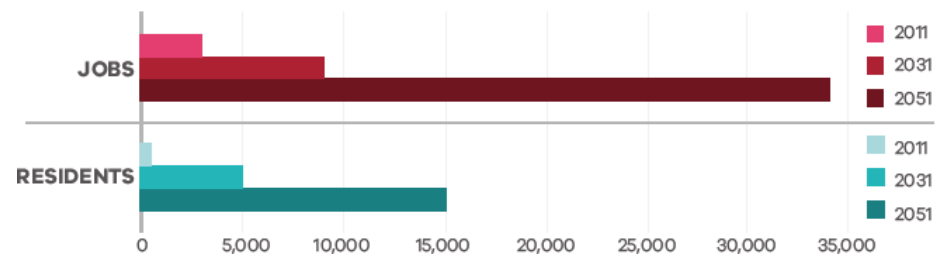
In summary:

Arden is a **city-shaping project** leveraging off:

- Transport connections - Arden station, Citylink, Western Distributor, North Melbourne station
- Government ownership (60% of precinct) allows government to drive outcomes
- Metro Tunnel proximity to CBD and Parkville
- Short and long term urban renewal opportunities
- Established character & identity

Projected scale of opportunity:

- 34,000 jobs and 15,000 residents by 2051
- \$7bn development value
- 1,000,000+ sq. m GFA



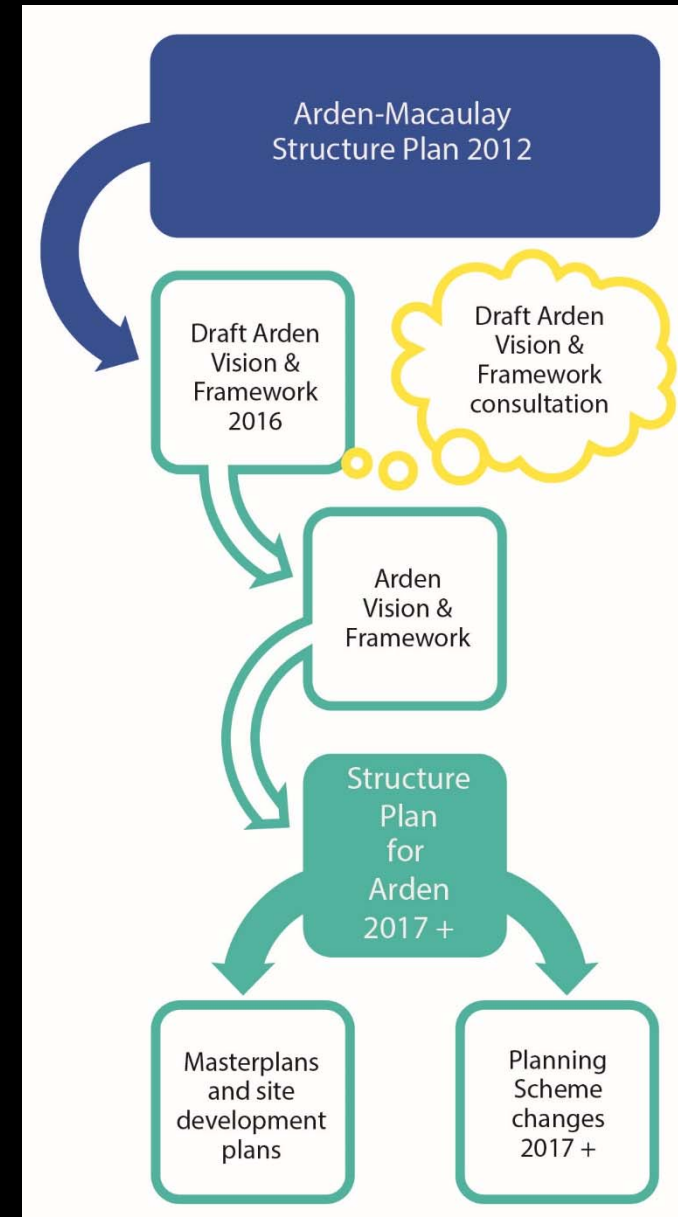
When will renewal happen?

- Long term planning beginning now
- Planning program over next two years to provide framework for staged development over 30 years+
- Arden Station will be a catalyst for intensive development



Planning now

- 2012 Arden-Macaulay Structure Plan – being implemented in Macaulay
- 2015 Government commitment to Metro Tunnel project including Arden Station
- 2015 –16 State and local government development of Arden Vision & Framework through workshops
- 1 September - 16 October 2016
 - Public consultation & feedback on Draft Arden Vision & Framework
- 2017 -
 - Final Vision & Framework
 - Then focus on implementation, including Arden-specific structure planning, scheme amendments & masterplans



Key propositions

1. Major new jobs hub attracts significant research, institutional, cultural & commercial activities
2. Sustainability guides every stage of development
3. Two new boulevards extend Queensberry & Fogarty streets
4. Large new civic space forms heart of Arden
5. Community infrastructure reinforces local identity & delivers services in new ways
6. Public realm incorporates new & existing open spaces
7. Integrated water management to futureproof the precinct
8. Moonee Ponds Creek as a highly valued multi-purpose spine
9. Walking, cycling & public transport have priority
10. Comprehensive ped & cycle network into & through Arden



- Organised into 5 strategic directions

1. Urban Transformation
2. Places for People
3. Diverse Public Realm
4. Water Sensitive Approach
5. Sustainable Movement



Who is involved?

- Victorian Government led, in collaboration with City of Melbourne
- Planning work led by the Minister for Planning
- Coordination, public transport and development facilitation led by Minister for Public Transport and Major Projects
- Project overseen by Arden Macaulay Interdepartmental Committee - comprises State departments and agencies including transport, health, housing, education, environment and water, and City of Melbourne

Current public consultation

- Seeking feedback on *Draft Arden Vision and Framework* to 16 October
- Consulting with landowners, local businesses, residents, and anyone with an interest in urban renewal
- Collating ideas on priorities for open space, community infrastructure, pedestrian and cycling links, managing interfaces with surrounding areas and so on
- Holding two public forums
 - Business Forum, 7.30am 4 October
 - Community Forum, 6 pm 5 October



For further information:



www.shapevictoria.vic.gov.au



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Arden Renewal Team at the VPA
(03) 9651 9600



Victorian Planning Authority
Level 25, 35 Collins Street, Melbourne, 3000



Or through the Arden Macaulay Portal at
<http://participate.melbourne.vic.gov.au/ardenmacaulay>

The screenshot displays the Arden Macaulay Portal website. The top header features the City of Melbourne logo and navigation links: Projects, About, FAQ, Log In, Sign Up, and a search bar. The main banner reads "RENEWING ARDEN MACAULAY" and states: "Arden Macaulay will establish a new practice of integrated, world-class urban renewal delivered through partnerships between all levels of government, the community and the private sector."

Below the banner, a section titled "HOME - Renewing Arden Macaulay" describes the area as an urban renewal area identified for growth in residents and employment over the next 30 years, through ongoing stakeholder and community engagement, and the opportunity to develop a new Metro Tunnel station at Arden, a distinctive new central city destination, building on Melbourne's global competitiveness and livability.

The "STRATEGIC PROJECTS" section highlights three key initiatives:

- 1. DRAFT ARDEN VISION & FRAMEWORK**: The Draft Arden Vision & Framework begins the process of planning for the precinct. It starts the conversation about how this precinct will become a distinctive new edge of central Melbourne and a world-class, integrated urban renewal area. [More information at Shape Victoria](#)
- 2. METRO TUNNEL ARDEN STATION**: Arden station in North Melbourne will trigger significant urban renewal in this inner-city growth area, connecting more people to the CBD and future proofing Melbourne's economic prosperity. [More information at Metro Tunnel](#)
- 3. AMENDMENT C190 ARDEN MACAULAY**: The City of Melbourne has adopted Amendment C190 to the Melbourne Planning Scheme. This amendment covers the northern Macaulay part of the renewal area and includes rezoning of the area to mixed-use, to facilitate residential development. [More information on Participate](#)

A map of the Arden Macaulay precinct is shown at the bottom left, highlighting the area between Kensington and North Melbourne.

On the right, a sidebar titled "Arden Urban Renewal Precinct" features a map and a "Timeline" section:

- Arden Macaulay Struct Use Plan 2017
- Draft Arden Vision & Framework 2018
- Draft Arden Vision & Framework consultation
- Final Arden Vision & Framework
- Structure Plan
- Planning Scheme changes
- Masterplans and site development plans

Below the timeline, a "Documentation" section links to [View supporting documentation](#). A "Contact" section provides the Arden Urban Renewal Team email (arden@vpa.vic.gov.au) and phone number (03) 9651 9600. A "Links" section includes [Arden Macaulay Portal](#). A "Subscribe now" section encourages users to stay involved and get the latest news by subscribing below, with an email input field and a "Submit" button.