

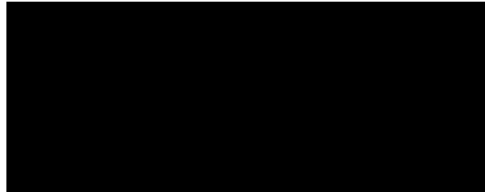
From: [REDACTED]
To: [amendments](#)
Subject: FW: Submission for Preston Market
Date: Thursday, 15 July 2021 8:57:02 AM

This came through the info inbox.

This lady called to let me know that she had also sent her submission to amendments, but her email came back.

Can you please accept it?

Thanks



-----Original Message-----

[REDACTED]
Sent: Tuesday, 13 July 2021 5:49 PM
To: Info <Info@vpa.vic.gov.au>; amendements@vic.gov.au
Subject: Submission for Preston Market

To Whom It May Concern

I am the landowner of [REDACTED] Preston 3072 and I thank you for the opportunity to provide response to this matter which is very dear to my heart and I would like to make the following points:

~ Whilst I applaud the creation of more and diverse housing, it should not be to the current detriment of the market and all it offers at present.

~ Pending the approval of the new precinct, the existing local traders/stall holders need to be appropriately supported for their business to continue and more importantly during the construction of the precinct. It is a concern that for a range of reasons and not limited to availability of parking, during the construction period; is vital. If this is not addressed access to the market will be such that people will simply go elsewhere. This would be most problematic and it is well known that once people have moved on, getting them back is very hard and a long term effort. Equally local residents as myself want to continue to shop at the market.

~ As a local resident whom has lived in Preston for decades and equally shopped for decades at the Preston Market, I do not want for the traders/stall holders to stop operating as I do not wish to shop for all my goods at Safeway. Furthermore in supporting local traders/stall holders I know that I am supporting locally sourced fresh produce, goods etc and not only supporting Victorian farmers and growers but also the to state economy.

~ Future job creation is also applauded however needs to be sustainable with businesses and the like that are of overall benefit to the local community and economy. We do not want to see shops/stalls etc that are boarded up and closed as the businesses failed. This look becomes self perpetuating and thus people will stop coming to the precinct.

~ Future managers of the Preston Market and Precinct need to be appropriately qualified with no hidden agendas. I state this unequivocally as it is very clear the work that each manager has undertaken for the benefit of the market which is very much part of the local community. When managers worked for the benefit of the market and by extension the community, as an example, activities were organised for children during the school holidays. This brought in new business to the market and the local economy as families would come to the market. The market was vibrant, dynamic and filled with energy which is also self perpetuating. Furthermore the market needs to address the hours of operation which is for the benefit of the community and working families and not the traders/stall holders. Years ago the market hours of operation where such that it allowed working families time to have dinner at the many stalls etc available, do their shopping and go home.

Bringing such flexibility back would again support not only the local community but also the economy.

~ In addition to community spaces which are very important and can offer a range of passive spaces, active spaces are equally as important as mentioned above. Such spaces can celebrate state and national weeks ie Children's Week, Senior's Week etc which again would encourage people to attend and support the grow the local economy.

~ Ongoing and new parking spaces is crucial to any long term success to this precinct. Parking not only needs to be sufficient for the new residents, the traders/stall holders but the many people who would shop and would like to shop and the market and precinct. If this is not addressed then as mentioned above business will suffer and ultimately businesses will fail. Parking needs to be easily accessible and within a close range of where people want to go.

~ Safety is very important as people move around the precinct and with this in mind community safety principles need to be adhered to. Not only around the market but also the connectivity from the market through to other streets needs to such that people feels safe to move about.

Thank you again for this opportunity and look forward to the next stage and phase of the Preston Market.

Kind regards

