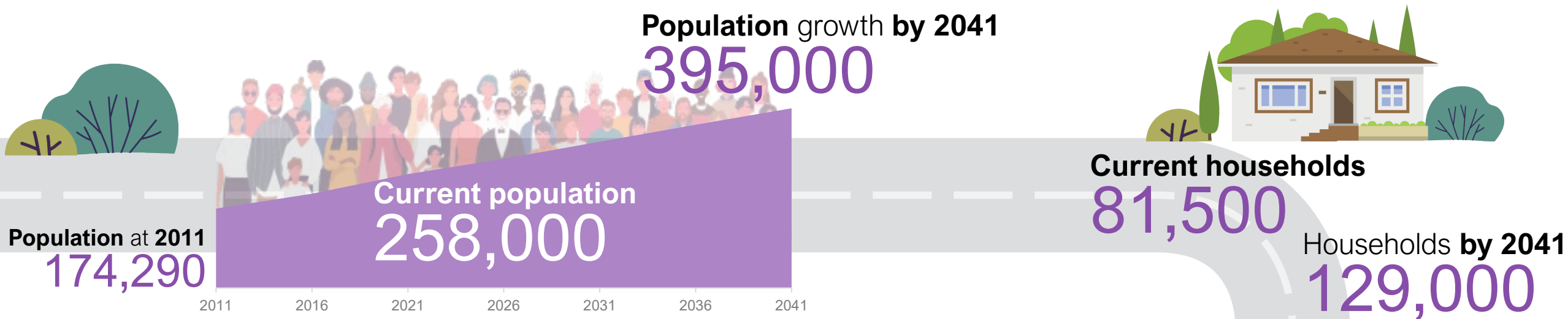




Hume City Overview



Residents speak
**150 LANGUAGES
COUNTRIES**
with **45% speaking a
language other than English**



Between 2019/20 and
2020/21 there was a
4.9% increase
in **birth notifications**



**TWO OUT
OF FIVE**

employed residents
work within Hume City
in more than

21,000

local businesses



**HEALTH CARE & SOCIAL
ASSISTANCE, RETAIL,
TRANSPORT, POSTAL &
WAREHOUSING**

are the **top industries** of employment

**Manufacturing, and Transport, Postal
and Warehousing** contribute **\$14,687 Million**

in economic output to Hume's economy.
These **two industries** alone provide more than

45 per cent Hume City's output.



\$15.62 billion

Hume City's **Gross Regional
Product (GRP)** forecast for
2021. **Increasing by 30%** in the
last 10 years



146,000 people will live in
Craigieburn, Mickleham and
Kalkallo by **2041**



2 Growth Fronts

Northern Growth Corridor and
Sunbury



45.6% of households in Craigieburn,
Mickleham and Kalkallo will be **Couple
families with dependents** in 2041

Sunbury's population will more
than double by **2041**, to

106,000 people





The **main reasons** for moving to Hume:

1. **AFFORDABILITY (54%)**
2. **CLOSE TO FAMILY/FRIENDS (31%)**
3. **CLOSE TO WORK (18%)**



61.5% of new homeowners moving
into in Hume City were **First home buyers**
in 2020/21



The **main factors** for choosing a early years service:

1. **LOCATION CLOSE TO HOME (79%)**
2. **SERVICE REPUTATION (28%)**
3. **SESSION TIMES (25%)**